

UCLQG321: Museums Policies and Practice (Academic Year 2017/18)

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Qatar National Vision 2030 - General Secretariat for Development Planning, 2008

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The politics of museums - Clive Gray, 2015

[Book](#) | **Essential** | Print copy in library AM7 .G584 2015 (ch.2 'The International Politics of Museums' pp.29-63 and ch.3 'The National Politics of Museums' pp.64-103)

Museum Leadership and Human Resources (12 items)

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Letter from sixty curators, critics and museum directors to UAE art institutions, and their affiliates - Gulf Labor Artist Coalition, 2015[Webpage](#) | **Essential**

The strategic significance of workforce diversity in museums - Richard Sandell, 2000[Article](#) | **Essential**

The museum profession - Patrick J. Boylan, 2006[Chapter](#) | Print copy in library AM7 .C59 2006 (pp.415-30)

Creative careers in museums - Jan E. Burdick, 2008[Book](#) | Print copy in library AM11 .B87 2008

Museum people: the special problems of personnel management in museums and historical agencies - R. Friedman, 1994[Chapter](#) | Print copy in library AM121 .M876 1994 (pp.120-7)

Diversifying the museum workforce: the Diversify scheme and its impact on participants' careers - Maurice Davies, Lucy Shaw, 2013[Article](#)

Museum administration: an introduction - Hugh H. Genoways, Lynne M. Ireland, c2003[Book](#) | Print copy in library AM121 .G465 2003 (ch.7 'Personnel Management' p.161-73)

Museum volunteers: good practice in the management of volunteers - Sinclair Goodlad, Stephanie McIvor, 1998[Book](#) | Print copy in library AM121 .G66 1998 (ch.6 'Some principles of good practice in, and working documents for, the management of museum interpretation by volunteers' p.80-6)

Volunteers in the heritage sector: a neglected audience? - Kirsten Holmes, 2003[Article](#)

The manual of museum management - Barry Lord, Gail Dexter Lord, c2009[Book](#) | Print copy in library AM121 .L66 2009 (particularly ch.2 'Who: the structure of museum organization' pp.28-52)

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Project management in libraries, archives and museums: working with government and

other external partners - Julie Carpenter, 2011

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The manual of strategic planning for museums - Gail Dexter Lord, Kate Markert, c2007

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'There is no heritage in Qatar': Orientalism, colonialism and other problematic histories -

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Cultural heritage in the Arabian Peninsula: debates, discourses and practices - 2014

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Branding the museum [Podcast] - Victoria and Albert Museum

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Future developments for marketing the museum - Fiona McLean, 1997

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Museum marketing: no longer a dirty world - Ruth Rentschler, 2007

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The marketing approach in museums - Jean-Michel Tobelem, 1997

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How a museum re-branded itself to boost visitors by 600% (case study) - Nancy E.

Schwartz

[Article](#)**The basics of branding - John Williams**[Webpage](#) | [section - "Defining Your Brand"]**Managing Innovation and Change (4 items)**

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General facility report - American Alliance of Museums, c2008[Book](#) | [Essential](#)**Making a museum in the 21st century: a conversation - C. Collier et al., 2014**[Chapter](#) | [Essential](#) | AM121 .M35 2014 (pp.63-82)**Law No. (14) of 2014 Promulgating the Cybercrime Prevention Law - State of Qatar, 2014**[Document](#) | [Essential](#)**A naming handbook - Wolff Olins, 2014**[Webpage](#) | [Essential](#)**Fundraising in Museums (3 items)**

Successful fundraising at museums - Helen Shone, Judy Niner, c2013[Document](#) | [Essential](#)**Diversity matters: theoretical understanding of and suggestions for the current fundraising practices of nonprofit art museums - Yuha Jung, 2015**[Article](#) | [Essential](#)

Fundraising for small museums: in good times and bad - Salvatore G. Cilella, c2011

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Museums in a Changing World (5 items)

Why post-millennial museums will need fuzzy guerrillas - M. M. Ames, 2001

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Trendswatch 2015 - Center for the Future of Museums, 2015

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Museums in a troubled world: renewal, irrelevance or collapse? - Robert R. Janes, 2009

Book | **Essential** | Print copy in library AM7 .J36 2009 (particularly Ch.6 'The Mindful Museum' pp.147-68)

Museums, corporatism and the civil society - R. R. Janes, 2012

Chapter | **Essential** | AM7 .M874 2012 (pp.549-61)

The future of the museum - C. S. Smith, 2006

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